

# MATT BLACKSTONE ART DIRECTOR

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I am an Interactive Art Director specializing in managing and participating in the creation of online promotions. I have over ten years experience working with digital media. Most of that experience is in producing Flash sites and advertisements. My other capabilities include: video editing, motion graphics and 3D visualizations. I can and have performed many roles including: Art Director, Producer, Animator and Developer. I have extensive experience managing creative teams and presenting to clients.

## WORK EXPERIENCE

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### **Design Director at Cheil Communications** | November 2003 – Present

As Design Director, I oversee and participate in the creation of online promotional campaigns. These campaigns range in size from banner/landing page promotions to larger web sites with multiple forms of rich media components.

### **Freelance Art Director/Flash Developer** | 2002 – 2003

Worked at several marketing and advertising agencies designing and developing promotional mini sites, ad units and corporate web sites.

### **Web Designer at Tarantula** | February 2001 – April 2002

Online marketing for a wide range of clients including local businesses, consumer electronics and Broadway shows. Duties included design, Flash animation and development, HTML, CSS and JavaScript.

### **Designer at AD2** | February 2000 – January 2001

Mostly design and Flash animation for web sites, but also some interactive CD-ROM work.

### **Designer at Insync Media** | March 1999 – February 2000

Mostly design work with some Flash animation and development. Built small Flash based web sites, designed DVD menus and created graphics for interactive CD-ROMs.

## EDUCATION

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### **James Madison University** | BS, Art 1992 – 1996

Areas of study included graphic design, 3D animation, printmaking, color theory, painting, drawing, sculpture, math and science.

## SKILLS

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Listed in order of experience: Flash, Photoshop, HTML, XML, CSS, JavaScript, Illustrator, AfterEffects, Premiere, 3D Max, Soundbooth